

ARTICLE

NEW APPROACHES IN BIOASSAY DESIGN FOR RELIABLE AND ROBUST CELL POTENCY ASSAYS

Abstract

While understanding the scientific basis of assays has always been important for drug development, the growing emphasis by regulators upon Quality by Design (QbD) requires new approaches to improve the understanding of the design space in which they operate.

In this article our expert, Thomas Zielser describes new approaches in study design that lead to more reliable and robust cell potency assays.

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